

# FEED COMPOUNDER

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## CIRCULATION DETAILS

Average: **1500** copies

Copies are distributed by mail to subscribers, advertisers, opinion formers, decision makers and others within the feed and related sectors. Copies are also distributed to delegates attending major feed exhibitions and conferences, including the following, amongst others:

- Society of Feed Technologists (*January, April, June, November*)
- Biotechnology in the Feed Industry Symposium (*May*)
- University of Nottingham Feed Manufacturers Conference
- easy Fairs SOLIDS
- Victam (*April issue*)

## Geographical Distribution

Geographically, mailed out copies are distributed as shown below

UK and Ireland:	65 per cent
Rest of Europe:	20 per cent
Outside Europe:	15 per cent

## Readership (UK breakdown)

- Animal Feed and Feed Supplement Manufacturers and Distributors (50%)  
(Chief Executives, Nutritionists, Buyers, Formulators, Mill Managers, Production Managers, Sales Staff, etc.)
- Feed Ingredient and Additive Suppliers (25%)
- Other Suppliers to Feed and Feed Supplement Manufacturers (15%)
- Universities, Colleges, Research Establishments, Government Offices, etc (5%)
- Others (5%)